

Farmers' Impatience and Fertilizer Use in Burkina Faso

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Abstract

This paper investigates the reasons why African farmers who face similar financial constraints and agro-ecological conditions differ in fertilizer use behavior. We conducted a survey on 1300 maize producers in the Mouhoun and Tuy regions of Burkina Faso in order to collect data on fertilizer use. In addition, we asked hypothetical risk aversion and time discounting questions. Taking into account individual financial constraints and access to fertilizer for maize production, we show that experimental choices about time preferences correlate with observed fertilizer use behavior. This paper presents one of the first field evidence that links hypothetical time discount questions to observed agricultural decisions.

Key words: fertilizer, discount rate, risk aversion, Africa

JEL: Q13, Q12, Q16, Q18

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1 Introduction

In the last forty years, cereals yields rose significantly in most of developing countries, but Sub-Saharan Africa has not participated to such an agricultural success (World Bank, 2008). Yields have reached an average of five tons per hectare in Eastern Asia while they maintain themselves around one ton per hectare in Sub-Saharan Africa. It is commonly admitted that rising yields have been driven by the widespread use of irrigation, improved varieties and fertilizer use and that the low use of fertilizers is responsible for the observed stagnation of yields in Africa (Morris, Kelly, Kopicki, and Byerlee, 2007). There is an extensive literature on agricultural technology adoption in developing countries that seeks to understand why farmers in some countries are reluctant to adopt innovations while farmers in other countries are not. Regarding the low adoption of chemical fertilizers in Africa, the most commonly advanced reasons are related to both demand-side and supply-side factors. Demand for fertilizer can be hindered either because of high fertilizer prices, or low ability of farmers to raise the resources needed to purchase fertilizer (Binswanger and Sillers, 1983; Ramaswani, 1992; Duflo et al., 2011). On the supply side, fertilizer distribution may be discouraged by an unfavorable business climate characterized by a small market size, high transportation costs and high cost of financing (Morris, Kelly, Kopicki, and Byerlee, 2007). Moreover, the fact that farmers facing similar financial constraints and agro-ecological conditions differ in fertilizer purchasing behavior suggests that differences in agricultural decisions may also be explained by individual preferences. This paper investigates the importance of risk and time preferences in agricultural behavior focusing on fertilizer use.

Standard practice in inter-temporal welfare analyses is to assume that risk and time preferences are the same across farmers when one would expect a priori that subjective time preferences differ across different individuals (Harrison, Humphrey, and Verschoor, 2010). For that reason, very recent papers from the field experiment literature aim at eliciting risk aversion coefficients and discount rates for individuals. Harrison, Lau, and Williams (2002) elicit individual discount rates from a nationally representative sample of 268 Danish people. Using a sample of 253 Danish people as well, Andersen, Harrison, Lau, and Rutstrom (2008) make a joint elicitation of both discount rates and risk aversion coefficients, such approach providing lower estimates of discount rates compared to previous studies. Focusing on developing countries, Harrison, Humphrey, and Verschoor (2010) use data collected from risky choice experiments in Ethiopia, India and Uganda. Tanaka, Camerer, and Nguyen (2010) collect data from sample of 160 Vietnamese vil-

lagers and show that people living in wealthy villages are not only less risk averse but also more patient.

There is a long tradition in development economics of collecting original data on agricultural behavior in order to test a specific economic hypothesis (Duflo, 2006). Recently, a literature has merged with an expertise in setting up field experiments in order to elicit farmers' individual preferences in developing countries. To date however, very few papers were able to show that experimental choices correlate with observed agricultural behavior. Yet, understanding such relationship - if there is any - is of importance for development because it would help designing relevant development policies. Typically, very impatient people may be reluctant to use development tools like saving products or microcredit innovations.

The small number of studies that aim to determine to what extent individual preferences drive agricultural decisions have in common to show that present-biased preferences determine to the adoption of saving or credit innovations provided through randomized control trials. Ashraf, Karlan, and Yin (2006) asked hypothetical time discounting questions to 1777 clients of a Philippine bank and show that women who exhibited present-biased preferences were indeed significantly more likely to open a savings account with restrict access. On the same line, Bauer, Chytilova, and Morduch (2012) show from a random sample of 573 Indian villagers that, among women who borrow, those with present-biased preferences are particularly likely to be microcredit borrowers. Recently, Dupas and Robinson (2013) use data from a field experiment in Kenya in order to show that providing individuals with simple informal savings technologies can substantially increase investment in preventative health. Their results moreover indicate that women who exhibit present-biased preferences do not benefit from saving product with easily access to the money while they do benefit from the combination of the stronger commitment to make regular contributions and credit provided by a group setting (in this case, a Rotating Savings and Credit Association). All of these studies conjecture from their results that time-inconsistency might be an important constraint for saving, whether at home or in a "self-help group" with microcredit purpose. In particular, they suggest that if the present-biased individuals are sophisticated enough, they will opt for commitment-saving mechanisms that allow them to save according to their future plans and keep them from giving in to their immediate temptations.

This paper contributes to the literature that aims to highlight a link between elicited individual preferences and observed agricultural decisions in several ways. First, we focus on fertilizer use for crop production, while previous studies have focused on credit and saving products. Second, contrary to Ashraf, Karlan, and Yin (2006) and Dupas and Robinson (2013) who study the impact of individual preferences on the participation to a development program, we rather study current agricultural behavior of farmers. Third, we provide evidence that a time-consistent model of discounting can explain variability in fertilizer use. Duflo, Kremer, and Robinson (2011) argue that even when facing small fixed costs of purchasing fertilizer, farmers may postpone fertilizer purchases until later periods. When they have inconsistent time preferences, those farmers end up being impatient in the last period in which buying is possible and finally fail to invest in fertilizer. We argue that even in cases when farmers are not financially constrained and benefit from facilitated access to fertilizer, we can establish a causal link between the discount rate and fertilizer use in a framework where farmers are time-consistent.

In the next section we model fertilizer investment decisions of a farmer who displays time consistent preferences. The model predicts that the quantity of fertilizer used is an increasing function of the discount rate and independent of risk aversion. Section 3 describes the sample, experimental design for eliciting discount rates, risk aversion coefficients and the survey data. Section 4 shows how the experimental choices correlate with observed fertilizer use behavior and Section 5 concludes.

2 A Model of Fertilizer Use

2.1 No uncertainty

We consider the inter-temporal decision of a farmer who produces maize. A typical year is divided into two periods: the harvest season and the lean season. At the harvest season, the farmer gets its production f_t , consumes $f_t - s_t \geq 0$ and keeps s_t up to the lean season. At the harvest season, the price of cereals is p . There is thus no uncertainty on crop prices nor on harvest levels. This assumption is left aside later.

At the lean season, the farmer buys (and uses) a quantity x_t of fertilizers at unit price b . He consumes the remaining value of his harvest, $\bar{p}s_t - wx_t \geq 0$, where \bar{p} is the price of cereals at the lean season. The production f_t increases with the quantity of fertilizers used, x_{t-1} . Formally, $f_t \equiv f(x_{t-1})$ and $f' > 0$ (we also assume $f'' \leq 0$). In

our framework, the farmer has no access to credit and cannot store any valuable goods between the lean season and the next harvest season, meaning that the whole harvested quantity is supposed to be self-consumed or sold before the next harvest season.

The price of cereals usually increase from the harvest season to the lean season, and then we assume that $\bar{p} > \underline{p}$. Let u denotes the utility function of the farmer (with $u' > 0$ and $u'' \leq 0$) and $\sqrt{\rho}$ denotes the discount factor between two seasons (from harvest to lean or from lean to harvest). Starting from the harvest season of year t , the discounted sum of utility of the farmer is given by

$$U_t = \sum_{d=t}^{+\infty} \rho^{\frac{d-t}{2}} u(\underline{p}(f(x_{d-1}) - s_d)) + \rho^{\frac{d-t+1}{2}} u(\bar{p}s_d - bx_d)$$

The farmer chooses the quantities of fertilizer, x_t , and the stocks, s_t , for all t , that maximizes his discounted sum of utility.

The necessary conditions for an interior solution ($x_t > 0$, $s_t > 0$, $f_t - s_t > 0$, $\bar{p}s_t - wx_t > 0$) are:

$$-\underline{p}u'(\underline{p}(f(x_{t-1}) - s_t)) + \bar{p}\sqrt{\rho}u'(\bar{p}s_t - bx_t) = 0,$$

and,

$$-bu'(\bar{p}s_t - bx_t) + \underline{p}f'(x_t)\sqrt{\rho}u'(\underline{p}(f(x_t) - s_{t+1})) = 0.$$

Let us focus on the stationary solution, i.e. $x_t = x$ and $s_t = s$. The necessary conditions become:

$$\frac{u'(\bar{p}s - bx)}{\underline{p}u'(\underline{p}(f(x) - s))} = \frac{1}{\sqrt{\rho\bar{p}}},$$

and,

$$\frac{\sqrt{\rho}f'(x)}{b} = \frac{u'(\bar{p}s - bx)}{\underline{p}u'(\underline{p}(f(x) - s))}$$

Hence, we must have

$$f'(x) = \frac{b}{\rho\bar{p}}$$

or,

$$x = f'^{-1}\left(\frac{b}{\rho\bar{p}}\right)$$

The model thus shows that the quantity of fertilizers:

- is a decreasing function of the price of fertilizers, b .
- is an increasing function of the (annual) discount rate (patience), ρ .
- is an increasing function of the price of cereals at the lean season, \bar{p} .
- does not depend on the utility function, u . Hence, it does not depend on risk aversion.
- does not depend on the price of cereals at the harvest season, \underline{p} .

2.2 Price and harvest uncertainty

Assume that, at the time of the harvest season, the price of cereals in the lean season is unknown. It is distributed according to cumulative distribution H . At the time of the lean season, future harvest is also not perfectly known. We assume that the harvest is γf , where γ is distributed according to cumulative distribution G .

At the harvest season of year t , the harvest $\gamma f(x_{t-1})$ is known. The farmer chooses s_t that maximizes:

$$U_t = \sum_{d=t}^{+\infty} \rho^{\frac{d-t}{2}} u(\underline{p}(\gamma f(x_{d-1}) - s_d)) + \rho^{\frac{d-t+1}{2}} \int u(ps_d - bx_d) dH(p)$$

The first order condition is given by:

$$\underline{p}u'(\underline{p}(\gamma f(x_{d-1}) - s_d)) = \sqrt{\rho} \int pu'(ps_d - bx_d) dH(p)$$

At the lean season of year t , the price is known, it is p . The farmer chooses x_t that maximizes:

$$U_t = \sum_{d=t}^{+\infty} \rho^{\frac{d-t}{2}} u(ps_d - bx_d) + \rho^{\frac{d-t+1}{2}} \int u(\underline{p}(\gamma f(x_d) - s_{d+1})) dG(\gamma)$$

The first order condition is given by:

$$bu'(ps_t - bx_t) = \sqrt{\rho} \underline{p}f'(x_t) \int \gamma u'(\underline{p}(\gamma f(x_t) - s_{t+1})) dG(\gamma)$$

The two first order conditions can be rewritten as follows:

$$\underline{p} \int \gamma u'(\underline{p}(\gamma f(x_{t-1}) - s_t)) dG(\gamma) = E(\gamma) \sqrt{\rho} \int pu'(ps_t - bx_t) dH(p),$$

and,

$$b \int pu'(ps_t - bx_t) dH(p) = E(p) \sqrt{\rho} \underline{p} f'(x_t) \int \gamma u'(\underline{p}(\gamma f(x_t) - s_{t+1})) dG(\gamma)$$

or,

$$\frac{\underline{p}}{E(\gamma) \sqrt{\rho}} = \frac{\int pu'(ps_t - bx_t) dH(p)}{\int \gamma u'(\underline{p}(\gamma f(x_{t-1}) - s_t)) dG(\gamma)},$$

and,

$$f'(x_{t-1}) = \frac{b}{E(p) \sqrt{\rho} \underline{p}} \frac{\int pu'(ps_t - bx_t) dH(p)}{\int \gamma u'(\underline{p}(\gamma f(x_t) - s_{t+1})) dG(\gamma)}$$

Let us focus on the stationary solution. The stationary quantity of fertilizer is given

$$x = f'^{-1} \left(\frac{b}{E(\gamma) E(p) \rho} \right),$$

for all t .

The quantity of fertilizers:

- is a decreasing function of the price of fertilizers, b .
- is an increasing function of the (annual) discount rate (patience), ρ .
- is an increasing function of the expected price of cereals at the lean season, $E(p)$.
- is an increasing function of the expected "yield", $E(\gamma)$.
- does not depend on the utility function, u . Hence, it does not depend on risk aversion.
- does not depend on the price of cereals at the harvest season, \underline{p} .

3 Experimental and Survey Design

The survey design generated a representative sample of farmers in two administrative districts of Burkina Faso, Tuy and Mouhoun provinces. Those provinces are located in

the west region of the country, which is the main maize production area. Data were collected in January 2013 in cooperation with the Confédération Paysanne du Faso (CPF), a nation-wide producer organization. A total number of 77 villages were randomly selected from the CPF list. In those villages, an average number of 20 households were randomly selected as well. With the help of the Burkinabe Agriculture Ministry, twenty investigators and two supervisors were recruited. A total number of 1549 farmers were surveyed between January 21, 2013 and February 7, 2013. Surveys were conducted in Dioula language. The survey included an experimental section aimed at eliciting risk and time preferences and a household survey part aimed at characterizing households and farming decisions. We interviewed the household head, defined as the person responsible for farming decisions.

3.1 Household survey

The household survey was made of nine distinct sections: (i) socio-economic characteristics of the household and of the household's head; (ii) household's economic assets; (iii) crop production; (iv) crop sales; (v) fertilizer expenses; (vi) non agricultural activities undertaken by the household members; (vii) household's social expenses; (viii) household's loans and (ix) household's food expenses. The summary statistics at the household level are presented in Table 1. On average, surveyed households have 13 members, 7 being working with farming activities. In our sample, 30% of households are equipped with latrines and with sheet metal roof in 70% of cases. Households hold an average of 5 bikes, 1 motorbike and 2 heads of draft cattle. In the majority of the cases, the household is headed by a man, who is 43 years old on average, has received a written education in 40% of cases and is very often member of a farmer organization (85% of cases), whatsoever CPF or another organization.

In the regions where surveys were conducted, main crops are cotton, maize, sorghum, millet and sesame. Millet and sorghum are traditionally consumed, while maize and sesame are sold as well. This is reflected in the average sown areas and in the production levels in the sample (Table 1). Average yields are of 1.1 ton per ha for cotton, 1.5 ton per ha for maize and respectively 0.8 and 0.7 per ha for sorghum and millet. The difference in cereal yields is likely to result from different fertilizer uses. Many farmers indeed use fertilizer for maize production, which is not the case for other cereals. The average quantity of fertilizer used for maize production - 238 kg per ha - hides a quite high heterogeneity among sampled farmers, as quarter of the sample does not use any

Table 1: Sample characteristics

| Household's characteristics | unit | Obs. | mean | std. dev. |
|-----------------------------|-------------|------|------|-----------|
| family size | number | 1549 | 12.7 | 8.8 |
| labor force | number | 1549 | 7.1 | 5.4 |
| latrine | yes=1, no=0 | 1549 | 0.32 | 0.46 |
| roof quality | yes=1, no=0 | 1549 | 0.69 | 0.46 |
| bike | number | 1549 | 4.9 | 4.2 |
| motorbike | number | 1549 | 0.95 | 1.13 |
| draft cattle | number | 1549 | 2.4 | 2.54 |
| sex | yes=male | 1549 | 0.98 | 0.13 |
| age | years | 1549 | 42.9 | 12.7 |
| education | yes=1, no=0 | 1549 | 0.39 | 0.49 |
| producer organization | yes=1, no=0 | 1549 | 0.85 | 0.35 |
| Cultivated areas | | | | |
| cotton | ha | 1549 | 3.95 | 4.61 |
| maize | ha | 1549 | 2.06 | 3.28 |
| sorghum | ha | 1549 | 1.84 | 2.2 |
| millet | ha | 1549 | 0.89 | 1.55 |
| sesame | ha | 1549 | 0.5 | 1.07 |
| Production levels | | | | |
| cotton | kg | 1543 | 4454 | 10867 |
| maize | kg | 1545 | 3624 | 7100 |
| sorghum | kg | 1546 | 1340 | 1953 |
| millet | kg | 1547 | 544 | 1002 |
| sesame | kg | 1540 | 105 | 262 |
| Yield levels | | | | |
| cotton | kg per ha | 1218 | 1145 | 2145 |
| maize | kg per ha | 1273 | 1543 | 1269 |
| sorghum | kg per ha | 1212 | 819 | 1529 |
| millet | kg per ha | 796 | 700 | 1077 |
| sesame | kg per ha | 600 | 239 | 323 |

fertilizer for maize production.

The fertilizers used by the sampled farmers come from various sources, most farmers using fertilizers they receive from the firm that buys their cotton production, the cotton marketing board. In Burkina Faso, cotton is indeed a vertically integrated sector, where producers are ensured to sell their production at the end of the season and to receive fertilizers at the beginning of the season. The amount of fertilizers they receive is linked to the cotton surface they declare to cultivate. Fertilizer costs are deducted from the price they receive at the end of the season. The maize sector is much less integrated and maize producers do not have a specific mechanism to facilitate them fertilizer access, although there are stores in the area. In the absence of such a fertilizer delivery scheme, farmers strategy tend to be the diversion of part of the cotton fertilizer package that they receive from the marketing board, in order to apply fertilizer in their maize fields. This is a risky strategy, as cotton yields are likely to be lower and this may in turn arouse suspicion from the marketing board. Thus we expect that more risk adverse farmers will not fully follow this strategy. We take this into account in our empirical estimations.

3.2 Eliciting Risk and Time Preferences

In order to elicit farmers' risk and time preferences, we use an artefactual field experiment in the terminology of Harrison and List (2004). We asked hypothetical risk aversion and time discounting questions.

3.2.1 Risk aversion

Our experiments were built on the risk aversion experiments of Holt and Laury (2002). We used a multiple price list design to measure individual risk preferences. We ran two experiments offering successively low and high payoffs. In each experiment, each participant was presented a choice between two lotteries of risky and safe options, and this choice was repeated nine times with different pairs of lotteries, as illustrated in Table 2 in the case of low pay-offs. Farmers were asked to choose either lottery A or lottery B at each game (a game is a row in the table). The first row of Table 2 indicates that lottery A offers a 10% probability of receiving 1000 FCFA and a 90% probability of receiving 800 FCFA, while lottery B offers a 10% probability of a 1925 FCFA payoff and a 90% probability of 50 FCFA payoff.

Low payoffs were chosen because they fitted previous experiments of Holt and Laury

Table 2: The paired lottery-choice decisions with low payoffs

| lottery A | | | | | lottery B | | | | | range of r |
|-----------|--------|--------|--------|--------|-----------|--------|--------|--------|-----------|------------|
| | prob 1 | gain 1 | prob 2 | gain 2 | prob 3 | gain 3 | prob 4 | gain 4 | | |
| 1 | 0.1 | 1000 | 0.9 | 800 | 0.1 | 1925 | 0.9 | 50 | $-\infty$ | -1.71 |
| 2 | 0.2 | 1000 | 0.8 | 800 | 0.2 | 1925 | 0.8 | 50 | -1.71 | -0.95 |
| 3 | 0.3 | 1000 | 0.7 | 800 | 0.3 | 1925 | 0.7 | 50 | -0.95 | -0.49 |
| 4 | 0.4 | 1000 | 0.6 | 800 | 0.4 | 1925 | 0.6 | 50 | -0.49 | -0.14 |
| 5 | 0.5 | 1000 | 0.5 | 800 | 0.5 | 1925 | 0.5 | 50 | -0.14 | 0.15 |
| 6 | 0.6 | 1000 | 0.4 | 800 | 0.6 | 1925 | 0.4 | 50 | 0.15 | 0.41 |
| 7 | 0.7 | 1000 | 0.3 | 800 | 0.7 | 1925 | 0.3 | 50 | 0.41 | 0.68 |
| 8 | 0.8 | 1000 | 0.2 | 800 | 0.8 | 1925 | 0.2 | 50 | 0.68 | 0.97 |
| 9 | 0.9 | 1000 | 0.1 | 800 | 0.9 | 1925 | 0.1 | 50 | 0.97 | 1.37 |
| 10 | 1 | 1000 | 0 | 800 | 1 | 1925 | 0 | 50 | 1.37 | $+\infty$ |

Note: Last column was not shown to respondents.

(2002) and Andersen, Harrison, Lau, and Rutstrom (2008) and because they amount to approximately one day income for a non skilled worker in Burkina Faso (around 1000 FCFA a day, ie 2 USD a day). In the second experiment, farmers were asked to choose between lotteries with 10 times higher payoffs. The offered payoffs were corresponding to an important amount of money, 10000 FCFA (around 20 USD) corresponding to the average price of one bag of 100 kg cereal after harvest or to 10 days income for a non skilled worker.

In practice, lotteries A and B were materialized by two bags containing 10 balls of different colors (green for 1000 FCFA, blue for 800 FCFA, black for 1920 FCFA and transparent for 50 FCFA). The composition of the bags was revealed to the farmers but they had to choose between picking a ball in bag A or bag B without seeing the balls (blind draw). As indicated in last column of Table 2, neutral risk adverse individuals (r around zero) are expected to switch from lottery A to lottery B at row 5, while risk loving individuals ($r < 0$) are expected to switch to lottery B before row 5 and risk adverse individuals ($r > 0$) are expected to switch to lottery B after row 5.

Since all lottery choices are in the gain domain, we assume a utility function of the following form:

$$U(x) = x^{1-r}/(1-r)$$

where x is the lottery prize and r is the parameter to be estimated and denotes risk aversion. Expected utility is the probability weighted utility of each outcome in each

row. A farmer is indifferent between lottery A (probability p_A to earn a ; probability $1 - p_A$ to earn b) and lottery B (probability p_B to earn c and probability $1 - p_B$ to earn d), if and only if his expected utility is the same in both lotteries:

$$p_A.U(a) + (1 - p_A).U(b) = p_B.U(c) + (1 - p_B).U(d)$$

Assuming a CRRA (Constant relative Risk Aversion) utility function,

$$p_A \cdot \frac{a^{1-r}}{1-r} + (1 - p_A) \frac{b^{1-r}}{1-r} = p_B \cdot \frac{c^{1-r}}{1-r} + (1 - p_B) \frac{d^{1-r}}{1-r}$$

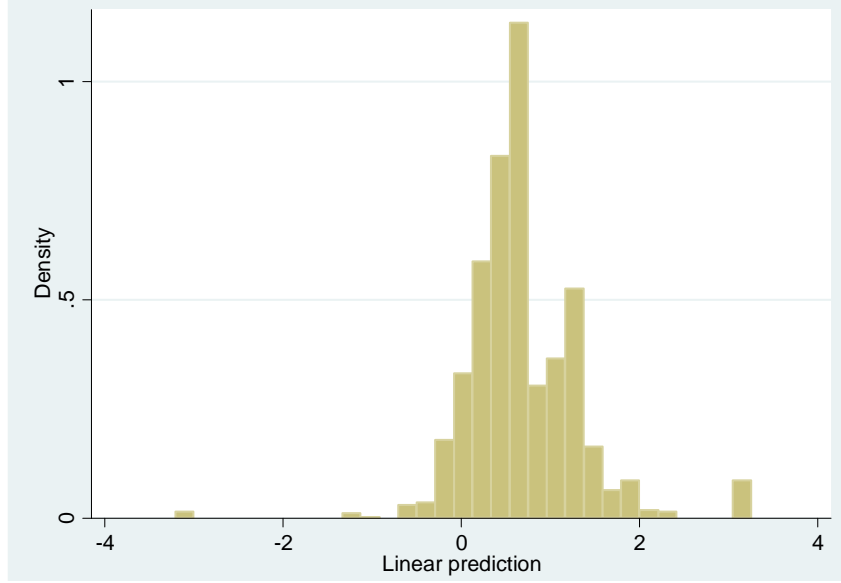
which can be solved numerically in term of r .

Just as in Holt and Laury (2002) and Andersen, Harrison, Lau, and Rutstrom (2008), we allow risk aversion to be a linear function of the observed households' characteristics. We consider six characteristics that we assumed unambiguously exogenous in driving risk preferences: gender, age, family size, education, village, province. Estimated individual r coefficients are predicted values of the model, which we estimate using an interval regression (tobit model). Figure1 displays the distribution of the risk coefficients predicted from the low-payoff experiment. Results show that a minority of farmers exhibit a risk loving or risk neutrality behavior. Most of the farmers are risk adverse, with an average of $r = 0.69$ in the low-payoff experiment and $r = 0.63$ in the high-payoff experiment. This is in line with previous findings suggesting that farmers' preference for risk is quite low (Binswanger and Sillers, 1983). Those average values are comparable to the ones obtained by Harrison, Humphrey, and Verschoor (2010) for India, Ethiopia and Uganda using similar experiments.

3.2.2 Discount Rate

To our knowledge, there is no study that aim to elicit discount rates in developing countries. We thus built our time preference experiment on works of Harrison, Lau, and Williams (2002) and of Collier and Williams (1999). However we had to adapt the content in order to present pay-offs that make sense to the respondents. To do so, we ran pre-tests of the experiment from a subset of farmers before the survey. We used two experiments to elicit farmers' time preferences, those experiments differing in the time delays offered to the farmers. In the first experiment, farmers were invited to choose between receiving a given amount in one day time (option A) or receiving a bigger amount in five-days time (option B), and this choice had been repeated nine times, with different

Figure 1: Estimated risk aversion coefficients (low payoffs)



payoffs. The amount of payment A corresponds to the average price of one bag of 100 kg of cereals after harvest. Table 3 displays the experiment aiming to elicit this discount rate that we call current discount rate hereafter. The first row of Table 3 indicates that farmer had to choose between receiving 10,000 FCFA tomorrow or 10,400 FCFA in five days.

In a second experiment, farmers were invited to choose between receiving a given amount in one month-time (option A) or receiving a bigger amount in two-months time (option B), and this choice being repeated eight times, with different payoffs. Table 4

Table 3: “Would you prefer to get A in one day or B in five days?”

| | A | B |
|---|-------|-------|
| 1 | 10000 | 10400 |
| 2 | 10000 | 10700 |
| 3 | 10000 | 11000 |
| 4 | 10000 | 11500 |
| 5 | 10000 | 12000 |
| 6 | 10000 | 13000 |
| 7 | 10000 | 14000 |
| 8 | 10000 | 17000 |
| 9 | 10000 | 20000 |

Table 4: “Would you prefer to get A in one month or B in two months?”

| | A | B | range of δ | |
|---|-------|-------|-------------------|------|
| 1 | 10000 | 12000 | 0 | 0.06 |
| 2 | 10000 | 15000 | 0.06 | 0.13 |
| 3 | 10000 | 18000 | 0.13 | 0.19 |
| 4 | 10000 | 20000 | 0.19 | 0.23 |
| 5 | 10000 | 23000 | 0.23 | 0.28 |
| 6 | 10000 | 29000 | 0.28 | 0.38 |
| 7 | 10000 | 48000 | 0.38 | 0.60 |
| 8 | 10000 | 75000 | 0.60 | 0.83 |

displays the experiment aiming to elicit this discount rate δ (such that $\rho = 1/(1 + \delta)$) that we call future discount rate hereafter.

An agent is indifferent between receiving payment M_t at time t or payment M_{t+1} at time $t + 1$ if and only if:

$$U(w + M_t) + \frac{1}{1 + \delta}U(w) = U(w) + \frac{1}{1 + \delta}U(w + M_{t+1})$$

where w is his background consumption and δ accounts for the discount rate which is the parameter to be estimated. Assuming again a CRRA utility function and assuming no background consumption, this writes:

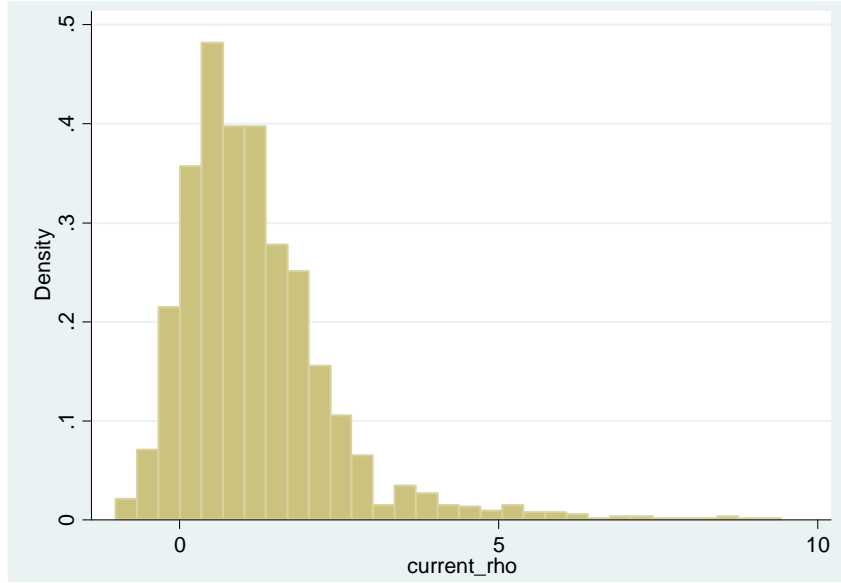
$$\frac{M_t^{1-r}}{1-r} = \frac{1}{1+\delta} \frac{M_{t+1}^{1-r}}{1-r},$$

from which we get δ as a function of risk aversion r :

$$\delta = \left[\frac{M_{t+1}}{M_t} \right]^{1-r} - 1$$

Here again we allow δ to be a linear function of exogenous covariates. Estimated individual δ coefficients are predicted values of the model that we also use in order to elicit individual r , which we estimate again using an interval regression. Figure2 displays the estimated current discount rates.

Figure 2: Estimated current discount rates



4 Elicited Impatience and Observed Fertilizer Use

We now aim to estimate the fertilizer demand in accordance with the theoretical model presented in Section 2. In the empirical model, the quantity of fertilizer used is a variable which measures the total quantity of plant nutrients used per unit of maize land. Fertilizer products includes nitrogenous, potash, and phosphate fertilizers. The farmer's impatience is measured by δ and risk aversion is measured by r . We moreover control for prices by adding dummies for municipalities.¹ We proxy household capital through the number of bovines and chariots, and labor force is measured through the number of people in the family who work in farm activities. Finally, we control for the total area cultivated by the household and the cotton cultivated area in order to take into account that some farmers have facilitated access to fertilizer through the cotton marketing board:

$$y_i = \beta_0 + \beta_1 \delta_i + \beta_2 r_i + \beta_3 X_i + \epsilon_i$$

where $\epsilon_i \sim N(0, \sigma_\epsilon)$ and X includes control variables.

We argue that no selection bias problem can arise in this framework because farmers who use fertilizer for maize production differ from farmers who do not in characteristics

¹Municipalities are administrative areas that are larger than villages and smaller than provinces, and that we believe relevant to catch spatial price variability in the studied area.

Table 5: Descriptive Statistics for sample used in the regression

| Variable | Mean | Std. Dev. | Min. | Max. | Unit |
|--------------------|--------|-----------|-------|------|-----------|
| Qty of fertilizer | 286.1 | 463.1 | 0 | 5800 | kg per ha |
| bovine | 8.4 | 18.8 | 0 | 443 | nb |
| chariot | 0.86 | 0.64 | 0 | 4 | nb |
| labor force | 7.6 | 5.5 | 1 | 45 | nb |
| total area | 10.9 | 9.2 | .12 | 88.5 | ha |
| cotton area | 4.4 | 4.8 | 0 | 45 | ha |
| r (low) | 0.72 | 0.64 | -3.2 | 3.25 | none |
| r (high) | 0.6552 | 0.73 | -3.06 | 4.14 | none |
| δ (current) | 1.11 | 1.21 | -0.99 | 9.44 | none |
| δ (future) | 0.21 | 0.25 | -0.59 | 1.03 | none |

that are observable to us. Applying OLS to the empirical model thus yields unbiased estimates of β s. Results are presented in Table 6. Overall, results show that risk aversion does not affect fertilizer use, which is in line with the theoretical model. Time preference appears to decrease significantly fertilizer quantity, especially when measured through the current discount rate. Focusing on a farmer exhibiting a current discount rate of 1.11, which is the mean value of the sample (see Table 5), a one standard deviation increase in impatience would decrease fertilizer use by 9%. The fact that future discount rate does not drive significantly fertilizer use in our data deserves further investigation.

5 Conclusion

The textbook model of optimal fertilizer consumption choice tells that impatience decreases fertilizer use. Standard practice in inter-temporal welfare analyses is to assume that time preferences are the same across farmers when one would expect a priori that subjective time preferences differ across different individuals. In this paper we elicit discount rates for individuals. Taking into account individual financial constraints and access to fertilizer for maize production, we moreover show that experimental choices correlate with observed fertilizer use behavior. This result is in line with prediction of the textbook model of optimal fertilizer consumption choice made by time-consistent farmers.

This paper presents one of the the first field evidence that links hypothetical time discount questions to observed agricultural decisions. it contributes to the literature in several ways. First, we focus on fertilizer use for crop production, while previous studies have focused on saving products. Second, contrary to Ashraf, Karlan, and Yin (2006)

Table 6: Time discounting and fertilizer use - OLS estimates

| | [1] | | [2] | | [3] | | [4] |
|--------------|-------------------------|--|-------------------------|--|-------------------------|--|-------------------------|
| bovine | 3.02 (2.3695) | | 3.0432 (2.3741) | | 3.0026 (2.3597) | | 3.0220 (2.3633) |
| chariot | 14.058 (25.5736) | | 15.9929 (25.4825) | | 14.1996 (25.8008) | | 16.0306 (25.7534) |
| labour | -2.4771 (3.9693) | | -2.1903 (3.9952) | | -2.4200 (4.0356) | | -2.1340 (4.0751) |
| area_tot | 33.3531 *** (4.8345) | | 33.5525 *** (4.7949) | | 33.2906 *** (4.8441) | | 33.4725 *** (4.8059) |
| area_cot | -6.4741 (7.8848) | | -7.0388 (7.8283) | | -6.1038 (7.8688) | | -6.6287 (7.8084) |
| r | 30.3094 (21.6272) | | 33.7650 (22.7009) | | 15.8044 (19.4475) | | 18.7589 (19.8810) |
| δ | -90.5015 ° (56.3661) | | -22.6518 ** (9.5535) | | -80.5195 (59.4541) | | -20.5616 ** (9.9852) |
| constant | -84.81981 (77.2607) | | -71.6518 (84.0397) | | -69.7181 (77.1185) | | -57.7115 (82.3210) |
| Village dum. | yes | | yes | | yes | | yes |
| Payoffs | low | | low | | high | | high |
| Time frame | future | | current | | future | | current |
| Obs. | 1271 | | 1271 | | 1271 | | 1271 |
| Effect of | | | | | | | |
| rho (+1sd) | -22.2453 | | 27.4992 | | -19.7917 | | -24.9618 |
| /mean value | -7.8% | | -9.6% | | -6.9% | | -8.7% |
| r (+1sd) | 19.3586 | | 21.5657 | | 11.5546 | | 13.7146 |
| /mean value | +6.8% | | +7.5% | | +4% | | +4.8% |

and Dupas and Robinson (2013) who study the impact of individual preferences on the participation to a development program, we rather study current agricultural behavior of farmers. Third, contrary to studies that focus on self-discipline problems that farmers may face when they make farming decisions, we provide evidence that a time-consistent model of discounting can explain variability in fertilizer use. We argue that even in cases when farmers are not financially constrained and benefit from facilitated access to fertilizer, we can establish a causal link between the discount rate and fertilizer use in a framework where farmers are time-consistent.

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